

# VIDUM

VIDUM is a company based in Spain specialised in the creation, promotion and distribution of wines worldwide.

Our wines have been introduced to over **50 countries** in Asia, America, Europe and Africa with over **6 000 000 bottles** sold last **year**.

Through our long experience, we have developed a deep knowledge of the international wine markets and are able to **select** the most adequate wines **to every demand**.

Our main strength is the flexibility to adapt our offer to the specific wine demands of every market. We are **specialized** in **entry level and medium priced wines**.

Established **since 1870**, our wineries have a **long tradition of making wines**. Today, our facilities and processes are adapted to the new quality standards. Moreover, we have introduced a quality system, with traceability procedure in order to guarantee the highest degree of quality from the grapevine to the final consumer.

Our grapes grow in the wine area of Southeast and Central Spain. This area is marked by its Mediterranean climate and its average altitude of 500 metres above sea level.

The soils are mainly calcisols: they are rich in limestone and poor in organic material.

The **low rainfall, extreme temperatures** in winter and summer and the **long hours under the sunshine**, make possible an exceptional ripening.



# DESIGNATION OF ORIGIN JUMILLA

The Designation of Origin (DO) Jumilla is located in Southeastern Spain. It covers a wide area in the northern Murcia region and part of the southeastern Albacete province. The vineyard is located at an altitude of 400 to 800 meters.

What makes Jumilla wines different from others in personality and others is the so-called "terruño", a unique combination of grape variety, soil composition, orientation and vine pruning, as well as climate.

# Soil

Soils in this Designation of Origin are brown, calcareous and brown calcareous. Overall, they retain a good deal of moisture and have an average permeability, which allows vines to survive to prolonged droughts, making good use of the water available.

# Weather conditions in the area

**Sunny and arid**, with approximately 3000 hours of sunlight per year.

With scarce and irregular rainfall and, sometimes, torrential downpours.

The average annual temperature is around 16 °C, with cold winters reaching sub-zero temperatures, and warm summers with temperatures rising over 40 °C.

# **Vineyards**

To talk about the **Designation of Origin (DO) Jumilla** is to talk about the **Monastrell variety**, the best-adapted to the climate and soil conditions within this designation. It imparts its personality to the wines, which represent more than 80% of the DO's production.

Monastrell bunches are small and compact, with medium-sized, spherical, blue-black berries whose skin is thick and rich in anthocyanins. Its fleshy pulp is soft and low in tannins.

Other authorized varieties:

#### Red varieties

Tempranillo, cencibel, garnacha tintorera, garnacha, cabernet sauvignon, merlot, syrah and petit verdot.

#### White varieties

Airén, macabeo, Pedro Ximénez, malvasía, chardonnay, sauvignon blanc, moscatel de grano menudo (muscat blanc à petits grains) and verdejo.



### DESIGNATION OF ORIGIN

How about taking a selfie to capture a special moment? Click, look at the photo and... :-O Wow! Is that me? Capture the animal inside you!



Garnacha alc. 13 % vol.

Monastrell rosé alc. 12,5 % vol.

Monastrell alc. 13 % vol.

Tempranillo alc. 13 % vol.

Blac. 13





alc. 14 % vol.

alc. 14 % vol.

### DESIGNATION OF ORIGIN



Garnacha alc. 13 % vol.

Monastrell rosé alc. 12,5 % vol.

Monastrell alc. 13 % vol.

Tempranillo alc. 13 % vol.

alc. 13

Salina girl is just like our wine, she is one and many at the same time: seductive, mysterious, versatile and with strong personality.







INA

obal

,5 % vol.





Sauvignon Blanc alc. 12 % vol.



Oak 4 months Monastrell alc. 14 % vol.



Oak 12 months Monastrell alc. 14 % vol.

### DESIGNATION OF ORIGIN

In order to understand the essence of the Jumilla wines, one must be able to feel the burning summer sun, the freezing winter cold and the contrast temperatures.

This battle for life, for every rare drop of water is the very nature of our Jumilla's wines.

Our range SALVAJE represents the neighbours of our vineyards: wild animals that can adapt to these extreme climate conditions of Jumilla and survive no matter what.







alc. 13 % vol.

alc. 13 % vol.

alc. 12 % vol.

Monastrell alc. 14 % vol.

# MOSCATO



Moscato wines are those that have been made using the moscato grape variety that is famous for its sweet taste.

The name moscato is **originated in Italy**, but this grape is one of the **most cultivated** today and one of the oldest and most traditional in **warm and sunny places like Spain** where it is one of the first grapes to be harvested to be the one that matures before.

These wines go well with confectionery and sweet fruits.

alc. 7 % vol.



# SPARKLING Villa Inés is made of grapes produ by small proprietors using tradition

**Villa Inés** is made of grapes produced in vineyards farmed by small proprietors using traditional methods in lands of medium and low fertility.

An exceptional climate allows the grapes to reach every year their optimal level of ripeness.



Semidry sparkling wine alc. 10 % vol.

Rosé sparkling wine alc. 10 % vol.



### SPARKLING WINE

**Béatrice Dumont** is the perfect sparkling wine for any celebration. Its sweet and fruity aromas are constant in the **brut**, **semi-dry and rosé wines**.

Light and refreshing, ideal for appetizers, rice dishes, fish and even desserts.



Semidry sparkling wine alc. 10,5 % and 7 % vol.



Rosé sparkling wine alc. 10,5 % and 7 % vol.



Brut sparkling wine alc. 10,5 % and 7 % vol.

Et qu'importe le cœn Si la forme est jolie Le vrai n'est que foli Le faux c'est le bonh

# VARIETAL WINE

# Red wines

**Cabernet Sauvignon** yields low quantities of full-bodied, high-acid and tannic wines that respond well to oak aging and gain complexity in the bottle.

**Merlot** produces smooth, velvety, aromatic and dense wines. They have an intense ruby color and moderate alcohol content.

**Monastrell** is typical of Murcia and southern Valencia. This grape produces powerful wines with a solid structure and slightly above-average strength.

**Bobal** is a native grape of the Valencia region. This variety produces large berries and is known for its intense cherry color with aromas of spices and red fruits.

**Syrah** displays a vivid to deep violet hue. On the palate, it is robust and structured, with aromas of violets, pepper, berries and aromatic herbs.

**Tempranillo** is considered Spain's most noble grape and it is widely planted throughout the country. It ages well and produces fruity, high-quality wines balanced in sugar, color and acidity.

**Garnacha** is native to Spain and is one of the most widely cultivated varieties in the world. It is known for its high alcohol content, low acidity and full-bodied, fruity wines with raspberry aromas.

# White wines

**Airén** is the most widely planted native white grape in Spain, covering around 30 % of the country's vineyards. Its neutral profile makes it ideal for producing simple, refreshing, fruity and crisp white wines meant for early consumption.

**Chardonnay** produces fresh, elegant and well-balanced wines with a pale golden color and moderate to high acidity.

**Verdejo** yields crisp, aromatic and lively wines. They display a straw-yellow hue with greenish reflections and vibrant acidity.

Sauvignon Blanc typically exhibits herbaceous character, often reminiscent of bell pepper or freshly cut grass.



Sauvignon Blanc alc. 12 % vol.



Syrah alc. 14 % vol.

Tempranillo alc. 14 % vol.

Cabernet Sauvignon alc. 14 % vol.

## VINO DE LA TIERRA DE CASTILLA



16

The white paths cross and drift away, seeking Finca Leonor, hidden among the hills of the valley and the mountains. Paths in the fields...

Oh, how I long to return with her.



Tempranillo alc. 12 % vol.



Chardonnay alc. 11 % vol.



alc. 11 % vol.



Red wine alc. 12 % vol.

Semisweet red wine alc. 12 % vol.

Rosé wine alc. 12 % vol.

White wine alc. 11 % vol.

Thou sacred mount, on whose pale forehead now A vineyard quiet reigneth, ere the soul Goes up to sit in meditation there,
She shall put off this world, with all its cares
And fading glory, to commune alone.

## Hannah Flagg Gould



Semisweet white wine alc. 11 % vol.

Sauvignon Blanc alc. 12 % vol.

Merlot alc. 12 % vol.

Cabernet Sauvignon alc. 12 % vol.

# TABLE WINE

# RED

## Alcohol

11-13 % vol. and 16 % vol.

# Tasting notes

Red purple of dark edges, aromas of good intensity with red fruits, mint and violets.

Full bodied, rich and with fruity, very pleasant sensations, balanced acidity and good finish.

# A perfect partner for

Rice, meat, roasted chicken, vegetable soups, warm creams, gazpacho, mushrooms and fish.



alc. 11 % vol.

alc. 11 % vol.

alc. 11 % vol.



# Alcohol

11-12 % vol.

# Tasting notes

Pale pink rosé wine with aromas of red fruits and flowers.

In the mouth, it is fresh, long and very balanced.

# A perfect partner for

The beginning of meals, tapas and rice dishes



# Alcohol

11-12 % vol.

# Tasting notes

Pale yellow with golden reflections. Medium aromatic intensity with hints of tropical fruits and flowers.

In the mouth, round, long, balanced with a hint of honeysuckle.

# A perfect partner for

Light seafood, crustaceans and salads.



alc. 12 % vol.

alc. 12 % vol.

alc. 12 % vol.

### TABLE WINES

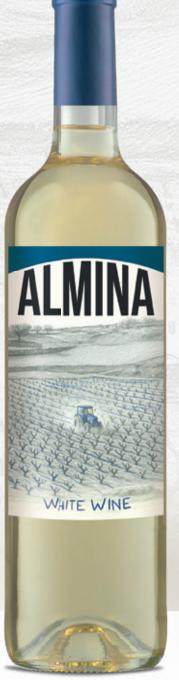
Almina spoke little, but every cluster from her vineyards told a story.

She harvested at dawn, when the dew still held the secrets of the night, and every bottle born from her hands seemed to carry an ancient echo.

Today, her wine bears her name... and her silence.



alc. 11 % vol.



alc. 10,5 % vol.



Dry red wine, dry white wine, dry rosé wine, semisweet red wine and semisweet white wine.





alc. 12 % vol.

alc. 11 % vol.

alc. 12 % vol.

White wine, semisweet white wine, rosé wine, semisweet red wine and dry red wine.

How many times did I order wine from a beautiful lady And she was very generous offering me wine and roses I spent the night drinking the liquor from her lips And picking roses from her red cheeks.

# Ibn Zaydun







alc. 12 % vol.





alc. 12,5 % vol.

alc. 12,5 % vol.

alc. 12,5 % vol.

Dry red wine, dry rosé wine and dry white wine. Also available in semisweet white wine and semisweet red wine.

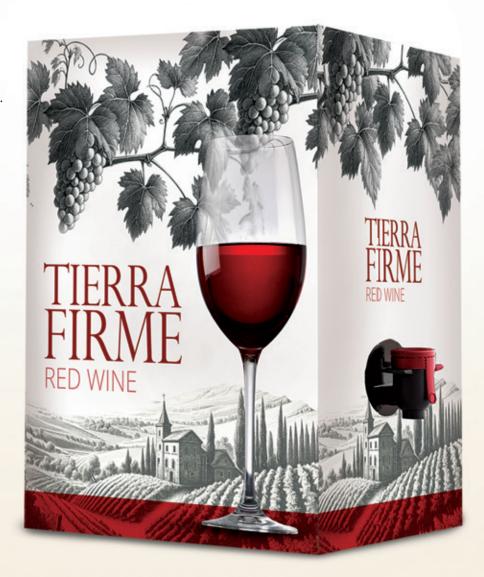


# BIB

THE BAG IN BOX (BIB) is a strong, hermetic and opaque packaging that guarantees a perfect wine preservation.

3 L, 5 L alc. 11 % vol., 12 % vol.





# **SANGRIA**

The intense citrus and cinnamon aromas of a refreshing glass of Maria de la Vera will transport you to an Andalusian summer afternoon, and with good reason, as sangria is the most authentic wine and fruit-based drink in Spanish culture.

75 cl, 1 L, 1.5 L alc. 7 % vol.

